



## E-News

*"Energy Efficient Coatings for the Professional"*

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COMMUNITY



Roof Repair  
YouTube Video



SureCoat applied over  
exposed HVAC ducts to  
make water-tight and save  
on cooling costs

Featured Article

### Fast Drying WINTER Base Coat Coming Soon!

**CONTRACTORS**, you spoke and we listened. Get ready for the next best thing in Eco Friendly roof coatings! [SureCoat Systems](#) is engineering a fast drying, waterproof base coat for winter applications.

Currently in testing and development, "SureSet™" is expected to have a low perm rating like original SureCoat with a target dry time of 8-12 hours. SureSet can be used in the cold, wet, winter months to embed fabric in the base coat application of [The SureCoat Roof System](#) vs. using original SureCoat. Like all SureCoat elastomeric and polymer hybrids, SureSet is engineered to have excellent adhesion to any roof substrate. The extreme adhesion properties do not compromise its elastomeric characteristics. Now you can secure and waterproof more projects throughout the winter and complete them in the summer. Get ready to start using SureCoat Systems' SureSet, a fast drying base coat, to jumpstart your slow season this year!

*SureCoat Systems, where every product is  
Engineered for Excellence!*

### Project of the Month!

SureCoat Systems Certified Contractor, [California Exteriors Roofing](#), is awarded the January project of the Month for their seamless single ply installation at Kirkelie Business Park.

Kirkelie Development was originally introduced to the SureCoat roof coating systems by Chris Cadwell of [Roof Repair Experts](#). Roof Repair Experts is the SureCoat Systems certified contractor for the Las Vegas, Nevada area. Chris and his team successfully completed a series of [roof repairs](#) on Kirkelie Development's shopping center in Las Vegas using The SureCoat Roof System. It was these [leak-free repairs](#) that convinced the property owner that SureCoat was the right material for their California buildings as well. Sold since the beginning on the idea that SureCoat roof repairs can later be integrated into a [fully warranted system](#) as their roof budgets allow, Kirkelie's owner contracted with California Exteriors Roofing to complete the major roof repairs on their Pacoima Center. Permanent repairs are a whole new concept in the roof coating industry.

[California Exteriors Roofing](#) is located in Sun Valley, California, and has been perfecting exterior commercial and residential roof projects for over



California Exteriors  
Roofing

20 years. Their AAA rating with the BBB proves that they take pride in their installations. [California Exteriors Roofing](#) offers a wide range of roofing services including, repairs, inspections, and [Title 24 roof coating systems](#). When asked why he chooses to install The SureCoat Roof System, Kip Wilhite of California Exterior Roofing stated "*I need a durable epoxy especially for roof drain repairs. SureCoat goes down nice and easy and holds up better than most.*" [Read More](#)

***Excellent products combined with exceptional contractors, makes SureCoat Systems America's number one choice in seamless monolithic membranes!***

**Flat Roof Coating**  
Used for repairs and there is  
NEVER a cold joint

**Product Technology**  
15 Years ahead of the  
competition

**Flat Roof Warranty**  
Renewable Warranty that  
Covers Ponding Water

**Repair Hail Damage**  
FM Approved for hail  
damage and wind driven rain

Calls are coming in from commercial and residential building owners looking for SureCoat Contractors all over the USA. From California to Maine, even Florida and Hawaii, property owners are inquiring about SureCoat! Don't miss out on this great opportunity in 2012. Call and speak to one of our experienced product specialists and see how you can become a SureCoat Systems Certified Contractor in your area today!  
**877-8BE-SURE or 877-823-7873**

[Click here](#) and request your FREE Adhesion Test Kit!

Happy New Year!

The SureCoat Systems' Team  
SureCoat Systems  
[surecoatsystems.com](http://surecoatsystems.com)



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